

Media Pastor

Movement Church

Movement Church exists to raise up a movement of people who live their lives surrendered to God, in pursuit of his presence, while reaching those who are far from God wherever they go. Through creativity, communications, music, arts, and media Movement Church strives to communicate the gospel in relevant ways that help people understand the truths of the bibles in 2022. Located in a town of 40,000 people Movement church has moved from a small town church to a community church that has as positive reputation in the community. Over the past 9 years the church has hosted just over 1300 first time guests and has seen over 700 salvations. To learn more about the church and culture check out our webpage wearemovement.ca

Objective of the role

To create opportunity for the truth of Jesus along with the message of hope and freedom to reach our culture in relevant ways that empower and invite people to become fully devoted followers of Jesus.

Job Specifications:

The candidate will give oversight to online weekend experiences, special events and multi-camera production, while training and developing media volunteers. The candidate will also oversee the use and maintenance of video production equipment. The candidate will oversee all web and print media as well as email communications.

Responsibilities:

Content Creation

- Work as a part of our Experience Team to ideate media and graphic concepts
- Shoot & edit video content.
- Collaborate with worship and creative leaders on major projects including large video shoots, Sunday experience elements, and special projects for major Sundays and events.
- Organize and execute on-location video shoots.
- Produce content for On the Couches, Real Talk with a Pastor, and other miscellaneous videos as needed.
- Stay up-to-date as platforms change and evolve their offerings (playlists, stories, highlights, live video, etc).
- Able to produce high quality video content with a quick turnaround.

Experience Production

- Oversee all Video Production volunteers, training, and systems.
- Assist in the leading and execution of all church experiences.
- Lead, direct, and troubleshoot in a live, multi-camera production setting.
- Monitor and respond to technical issues during Sunday morning experiences, including providing real-time feedback on camera shots, monitoring gear status, etc.
- Schedule staff and volunteers to ensure appropriate support for each experience/event.
- Create processes for keeping all video equipment in good working order, replacing pieces as necessary.

Webpage and marketing

- Build and maintain multiple streams of advertising
- Develop and execute campaigns to support church initiatives or values.
- Oversee regular updates of the Movement Church website.
- Craft and deliver regular church communications via text & email campaigns.
- Maintain and grow Movement Church and Movement Worship email lists.
- Review performance analytics of marketing channels to optimize ROI.
- Stay up-to-date with industry trends and tools.

Develop Highly Effective Volunteer Teams

- Build a culture defined by love and unity.
- Ensure all volunteers are in alignment with the mission, vision, core values, and culture of Movement Church.
- Recruit volunteers and train, lead, and direct them for maximum impact.
- Cast vision regularly by sharing stories and celebrating wins.
- Provide coaching and feedback for continuous improvement.
- Identify and develop future leaders in the ministry area.

Qualifications:

- Experience with Adobe Creative Cloud (Premiere, After Effects).
- Experience in DSLR video workflow.
- Experience with shooting and editing videos on a deadline basis.
- Experience with Google Ads and Facebook Ads Manager platforms preferred.
- Experience with Mailchimp platform.
- Experience with Wordpress platform.
- Ability to manage multiple projects simultaneously while meeting deadlines.
- Ability to work as a team player and discuss needs, challenges, and ideas.
- Ability to think ahead, anticipate needs, and offer creative solutions.
- Excellent written and verbal communication skills.
- Ability to lead volunteer teams.

Job Type:

- Full-time, 40 hours / week. Salaried

Application Details:

Please apply directly to Jeff Price, Lead Pastor at jeff@wearemovement.ca